

EFBLU PRESENTATION



ABOUT EFBLU



- Founding meeting took place on 19th November 2016 in Kraków (Poland)
- Set up by representatives of 5 football business leagues from Portugal, Slovenia, Bulgaria, Israel and Poland
- Based in the beautiful Royal Capital City of Kraków
- Registered as a private limited company
- Non-profit activity
- Mission to oversee, develop and promote corporate football in Europe
- Core values make up our motto: "Passion, fun and fair play"



EFBLU MEMBER LEAGUES



- ***Football Corporate League*** (Plovdiv and Varna – Bulgaria)
- ***BUSINESS CUP*** (15 cities in Germany)
- ***Sport for all Association*** (Hasharon, Israel)
- ***Serie i – Campionato per Imprese*** (Milan, Italy)
- ***Business League*** (Chişinău, Moldova)
- ***Beskidzka Liga Biznesu*** (Bielsko-Biała, Poland)
- ***Biznes Liga*** (Kraków, Poland)
- ***Liga Firm Rzeszów*** (Rzeszów, Poland)
- ***Sportowa Liga Firm*** (Chorzów and Wrocław, Poland)



EFBLU MEMBER LEAGUES

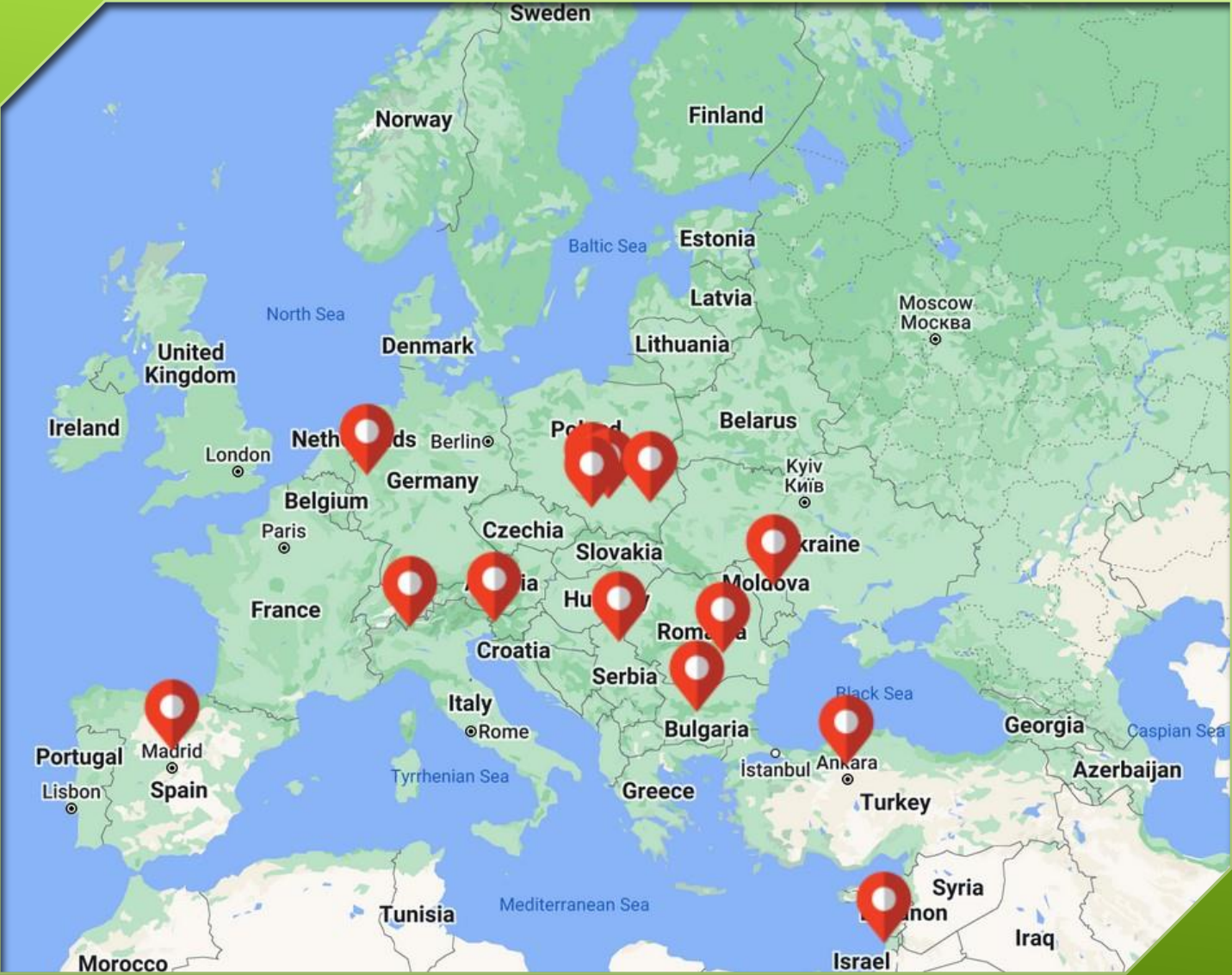
- **Liga Companiilor** (Bucharest, Sibiu and Suceava – Romania)
- **Poslovna liga u fudbalu 6+1** (Belgrade, Serbia)
- **Poslovna nogometna liga** (Ljubljana, Koper and Maribor – Slovenia)
- **FutbolEmpresas** (Madrid, Barcelona and Bilbao – Spain)
- **Corporate Champions League** (Ankara, Turkey)

- ❖ 11 countries
- ❖ 14 member leagues
- ❖ 970 teams
- ❖ 14,600 players



Additionally, we are collaborating with several more organizers of football leagues and tournaments for corporate teams.

EFBLU MAP



EFBLU TOURNAMENTS



EFBLU has 2 types of tournaments which are organized together with the our member/partner leagues:

- **EFBLU European Cup** – European Championship for the top teams of our member/partner leagues.
- **EFBLU European Tour** – an open tournament for all teams of our member/partner leagues.

Our tournaments are:

- ❖ for 7-a-side, 6-a-side or 5-a-side teams
- ❖ played indoor or outdoor
- ❖ played on artificial turf, natural grass or hard court



EFBLU EUROPEAN CUP 1



➤ The first edition of EFBLU European Cup took place in Kraków (Poland) on 12th November 2017 and featured the following 8 teams from 6 countries:

- **Faculty of Economics of the University of Ljubljana** (Ljubljana, Slovenia) - **WINNERS**
- **Magna Formpol** (Tychy, Poland)
- **RMF MAXXX** (Kraków, Poland)
- **Marco Vet** (Bucarest, Romania)
- **PKO Bank Polski** (Warsaw, Poland)
- **Magna Powertrain Plovdiv** (Plovdiv, Bulgaria)
- **STRONG** (Riga, Latvia)
- **Portugal Telecom** (Lisbon, Portugal)



EFBLU EUROPEAN TOUR 1



➤ The first edition of EFBLU European Tour took place in Riga (Latvia) on 5th May 2018 and featured the following 10 teams from 6 countries:

- **Minskenergo** (Minsk, Belarus) - **WINNERS**
- **Zakład Metalurgiczny „WSK Rzeszów”** (Rzeszów, Poland)
- **Baltic International Bank** (Riga, Latvia)
- **PKO Bank Polski** (Warsaw, Poland)
- **Hegvita** (Vilnius, Lithuania)
- **STRONG** (Riga, Latvia)
- **Klaipeda City** (Klaipeda, Lithuania)
- **Elron** (Tallinn, Estonia)
- **Intel** (Nizhny Novgorod, Russia)
- **Riga Municipal Police** (Riga, Latvia)





EFBLU EUROPEAN CUP 2

➤ The following 12 teams from 6 countries participated in EFBLU European Cup 2 in Slovenian alpine resort Kranjska Gora on 15th- 16th September 2018:

- **Patrol Police** (Tbilisi, Georgia) - **WINNERS**
- **Empark** (Lisbon, Portugal)
- **SBTech** (Plovdiv, Bulgaria)
- **MB Aerospace** (Rzeszów, Poland)
- **PKO Bank Polski** (Warsaw, Poland)
- **AD Auto Total** (Bucharest, Romania)
- **Andip-92** (Plovdiv, Bulgaria)
- **MAGNA** (Plovdiv, Bulgaria)
- **Cinkarna Celje** (Celje, Slovenia)
- **Hood Burger United** (Ljubljana, Slovenia)
- **Marmor Hotavlje** (Hotavlje, Slovenia)
- **Helios Group** (Ljubljana, Slovenia)



EFBLU EUROPEAN TOUR 2



➤ EFBLU European Tour 2 was back in Riga (Latvia) on 6th April 2019 with 10 teams from a record 7 countries:

- **Minskenargo** (Minsk, Belarus) - **WINNERS**
- **STRONG** (Riga, Latvia)
- **Eesti Energia** (Jõhvi, Estonia)
- **Optima Logistics Group** (Warsaw, Poland),
- **Intel** (Nizhny Novgorod, Russia)
- **Klaipeda City** (Klaipeda, Lithuania)
- **PKO Bank Polski** (Warsaw, Poland)
- **Baltic International Bank** (Riga, Latvia)
- **Bisnode** (Ljubljana, Slovenia)
- **Elron** (Tallinn, Estonia)



EFBLU EUROPEAN TOUR 3



➤ On 15th-16th June 2019, Madrid hosted EFBLU European Tour 3 with 12 participating teams from 7 countries:

- **Empark** (Lisbon, Portugal) - **WINNERS**
- **Alfa Microgés** (Madrid, Spain)
- **Marco Vet** (Bucharest, Romania)
- **SBTech** (Plovdiv, Bulgaria)
- **PepsiCo** (Bucharest, Romania)
- **Army** (Tbilisi, Georgia)
- **Iberdrola** (Madrid, Spain)
- **Patrol Police** (Tbilisi, Georgia)
- **PKO Bank Polski** (Warsaw, Poland)
- **Deloitte** (Madrid, Spain)
- **Policia d'Andorra** (Andorra)
- **BorgWarner** (Rzeszów, Poland)



EFBLU EUROPEAN CUP 3



➤ EFBLU European Cup 3 took place in the Bulgarian city of Plovdiv on 14th-15th September 2019 and featured 12 teams from 7 countries:

- **Eko Grocka** (Belgrade, Serbia) - **WINNERS**
- **AD Auto Total** (Bucharest, Romania)
- **Bobrujsk brewery** (Bobrujsk, Belarus)
- **Hidroconstrucția** (Bucharest, Romania)
- **DPZ Impol** (Slovenska Bistrica, Slovenia)
- **ABB Bulgaria** (Plovdiv, Bulgaria)
- **Roketsan** (Ankara, Turkey)
- **Sport Vision** (Belgrade, Serbia)
- **Hanon Systems** (Plovdiv, Bulgaria)
- **SBTech** (Plovdiv, Bulgaria)
- **Liebherr** (Plovdiv, Bulgaria)
- **PKO Bank Polski** (Warsaw, Poland)



EFBLU EUROPEAN TOUR 4



➤ EFBLU European Cup 4 was hosted by the Italian city of Milan on 7th-8th December 2019. Record 16 teams from 8 countries competed for the title:

- **Intel** (Nizhny Novgorod, Russia) - **WINNERS**
- **Catena Racing Team** (Bucharest, Romania)
- **Gemini Solutions** (Bucharest, Romania)
- **Hidroconstrucția** (Bucharest, Romania)
- **Rompetrol** (Bucharest, Romania)
- **Energetik** (Minsk, Belarus)
- **PKO Bank Polski** (Warsaw, Poland)
- **Raben** (Czechowice- Dziedzice, Poland)
- **PepsiCo** (Bucharest, Romania)
- **OB serviss** (Riga, Latvia)
- **Cinkarna Celje** (Celje, Slovenia)
- **Funsports** (Lisbon, Portugal)
- **Odelo Slovenija** (Prebold, Slovenia)
- **BEST Trasporti** (Milan, Italy)



EFBLU EUROPEAN CUP 4



➤ EFBLU European Cup 4 arrived to the Polish town of Bielsko-Biała on 27th-28th August 2022. It featured the following 10 teams from 3 countries:

- **Sportips** (Bucharest, Romania) - **WINNERS**
- **Rekord SI** (Bielsko-Biała, Poland)
- **PepsiCo** (Bucharest, Romania)
- **Netology** (Katowice, Poland)
- **Davis Fabrics** (Bielsko-Biała, Poland)
- **Tyskie Browary Książęce** (Poznań, Poland)
- **Odelo** (Prebold, Slovenia)
- **RE/MAX Home Professional** (Bielsko-Biała, Poland)
- **TI Fluid** (Bielsko-Biała, Poland)
- **Budohouse** (Bielsko-Biała, Poland)



EFBLU EUROPEAN TOUR 5



➤ The Turkish Mediterranean resort of Antalya hosted EFBLU European Tour 5 on 4th-5th November 2022. The following 8 teams from 4 countries took part:

- **Patrol Police** (Tbilisi, Georgia) - **WINNERS**
- **Yapı Kredi Teknoloji** (Istanbul, Turkey)
- **Yapı Kredi** (Istanbul, Turkey)
- **İba Kimya** (Ankara, Turkey)
- **Roketsan** (Ankara, Turkey)
- **Sportips** (Bucharest, Romania)
- **Kaptan Grup** (Istanbul, Turkey)
- **HF NaJUS** (Dubnica nad Váhom, Slovakia)



EFBLU EUROPEAN TOUR 6



➤ EFBLU European Tour 6 took place in the Bulgarian city of Plovdiv on 18th-19th March 2023 and featured the following 12 teams from 4 countries:

- **Catena** (Bucharest, Romania) - **WINNERS**
- **Gamma Sports** (Plovdiv, Bulgaria)
- **Luka Koper** (Koper, Slovenia)
- **Hanon Systems** (Plovdiv, Bulgaria)
- **ICAM** (Chişinău, Moldova)
- **Sportips** (Bucharest, Romania)
- **BTL Industries** (Plovdiv, Bulgaria)
- **PASO** (Plovdiv, Bulgaria)
- **Odelo** (Prebold, Slovenia)
- **VP Brands International** (Plovdiv, Bulgaria)
- **ABB** (Plovdiv, Bulgaria)
- **Odelo** (Sofia, Bulgaria)



PLANS FOR THE FUTURE

- Attract more organizers of football business leagues and tournaments from various European countries to our EFBLU project.
- Organize more tournaments together with our member/partner leagues and increase their media coverage.
- Grow the number of participating teams in our tournaments.
- Build a strong reputation for our organization and our tournaments.
- Increase EFBLU's brand awareness in the football world.
- Grow the number of corporate football players who follow us on Facebook and visit our website.



BENEFITS FOR OUR PARTNERS/SPONSORS



Collaboration with EFBLU will give our partners/sponsors good opportunities to reach and build brand awareness among the following target groups:

- Companies which participate with a football team in the competitions organized by EFBLU and our member/partner leagues.
- Players who play in the competitions organized by EFBLU and our member/partner leagues.
- Fans who watch and follow our competitions.



INDIVIDUAL APPROACH



EFBLU has an individual approach to every partner/sponsor in order to make sure that the needs and expectations of every partner/sponsor are met in the best possible way.

We are looking forward to discussing the best solution for your company and developing this wonderful project together!

Contact person:

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**THANK YOU FOR YOUR
CONSIDERATION!**

